114076 Research Project

You have to do research about cell phones for company representatives and IT staff. Specifically, you have to find out

* Are there contracts available for about R450 per month,
* How many minutes are included
* what type of cell phone is included
* what the duration of the contract will be
* if there are any special contracts available if the company wishes to enter into agreements for 12 contracts at a time

The following cell phone companies must be included in your research:

* Vodacom
* MTN
* Cell C
* Virgin Mobile

Once you have the information, compare the benefits of the contracts and the features of the cell phones.

Prepare a presentation about your findings, making recommendations.

1. Write out a plan for your research project making sure the plan identifies the topic, (2) objectives, (2) and scope of the research (2)
2. In your plan, specify the time to be taken for the research, (2) the research methods to be used (2) and the sources of information to be used (2)
3. Make sure that the plan identifies the target audience, (2) the presentation methods you will use, (2) and the computer applications you will use for the analysis of data and the presentation of the results of the research (2). Attach the plan to your assessment. (2)
4. Do the research, making sure that you accumulate data according to your research plan. Give details of the steps you took during your research. Attach this to your assessment. (5)
5. Describe the analysis methods you used as well as the validity of the data that was assessed. Include this in your presentation. (2)
6. Give details of the computer program you used to analyse and visually represent the data. (2)
7. Prepare the presentation, using a computer application. (2)
8. Make sure that you come to conclusions based on the research (2) and make recommendations about which cell phone company to use. (2)
9. Give the presentation to your facilitator, who will use the marking sheet on the next page to assess your presentation. (10)

Attach the presentation to your assessment.

Observed by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Marking sheet research assessment** | **Yes/No** | **Points** |
| Was the learner well prepared? |  |  |
| Did the learner state the topic of the research? |  |  |
| Did the learner state the objectives of the research? |  |  |
| Did the learner state the scope of the research? |  |  |
| Did the learner state the research methods that were used? |  |  |
| Did the learner state the sources of information that were used? |  |  |
| Did the learner name the computer applications that were used to analyse the data? |  |  |
| Was the presentation aimed at middle and senior management? |  |  |
| Did the learner come to conclusions based on the research? |  |  |
| Did the learner make recommendations? |  |  |

**TOTAL POINTS: 45**

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| Logbook 114076 |
| **Date** | **Assignment No** | **Start** | **Finish** | **Total Hours** |
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