**Activity 5: The technological and institutional environment**

Globalisation has caught up with South African institutions with Britain’s Barclays Bank intending to buy a controlling stake in Absa, the country’s biggest retail lender.

Describe how the political environment at the time forced Barclays to pull out of South Africa in the 1980s.

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List two opportunities Barclays sees for growth in its acquisition of Absa.

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| 1.  2. |

List the opportunities for the consumer, the banking sector and the South African economy as a whole.

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| Consumer:  Banking sector:  SA economy: |

What threats could the takeover pose for Absa staff, the customer, the banking sector and the economy as a whole?

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| Absa staff:  Customer:  Banking sector:  SA economy: |

Tabulate 3 threats and 3 opportunities that will arise for you and/ or your company as a result of institutional changes:

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| --- | --- |
| Possible institutional change: | |
| Threats | Opportunities |
| 1.  2.  3. | 1.  2.  3. |