**Activity 5: The technological and institutional environment**

Globalisation has caught up with South African institutions with Britain’s Barclays Bank intending to buy a controlling stake in Absa, the country’s biggest retail lender.

Describe how the political environment at the time forced Barclays to pull out of South Africa in the 1980s.

|  |
| --- |
|  |

List two opportunities Barclays sees for growth in its acquisition of Absa.

|  |
| --- |
| 1.2. |

List the opportunities for the consumer, the banking sector and the South African economy as a whole.

|  |
| --- |
| Consumer:Banking sector:SA economy: |

What threats could the takeover pose for Absa staff, the customer, the banking sector and the economy as a whole?

|  |
| --- |
| Absa staff:Customer:Banking sector:SA economy: |

Tabulate 3 threats and 3 opportunities that will arise for you and/ or your company as a result of institutional changes:

|  |
| --- |
| Possible institutional change: |
| Threats | Opportunities |
| 1.2.3. | 1.2.3. |