## Activity 4 (SO2, AC 2-4)

This is a group activity

Select a business idea of one of the learners in the group and do the following:

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| Assess the market conditions to determine the viability of the venture |
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| Assess the competition the business will face |
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| Analyse the access to technology and other resources that the business will need to be viable |
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| Make a decision about the viability of the venture, motivating your decision |
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