## Assessment 2 Project

1. Name and describe at least two employment opportunities in your industry.

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1. Explain how you identified an entrepreneurial opportunity in this industry and why you think it is an opportunity.

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1. Identify an entrepreneur who is involved in uplifting the community. Explain who s/he is, what they do and how s/he is involved in social development.

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1. What will you do to uplift your community?

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1. List 5 key characteristics of an entrepreneur.

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1. Sort your five characteristics into skills, entrepreneurial behaviour and personality traits.

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| Skills |  |
| Entrepreneurial behaviour |  |
| Personality traits |  |

1. Analyse the 5 characteristics from the previous exercises to determine how important each will be for you to succeed in your business venture. What technical, business, managerial and personal strategies do you need for your business venture?

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| Technical |  |
| Managerial |  |
| Personal |  |

1. Select an idea for a new business venture. Do a self-analysis based on the following:

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| **Business idea** | |
| Characteristics required | Describe yourself |
| Do you have the technical knowledge and skills |  |
| Identify possible training needs in order to compensate for lack of knowledge and skills |  |
| Temperament: are you able to work with employees and customers? |  |
| Work ethic: are you willing to work hard? |  |
| Do you have a desire to take responsibility and be in control? |  |
| Do you have a preference for moderate risk? |  |
| Do you have a steady confidence in your ability to succeed? |  |
| Do you have a high level of energy? |  |
| Do you have an orientation toward the future? |  |
| Do you have a skill in organising? |  |
| Do you have a love of achievement? |  |

1. Do an analysis of your strengths and weaknesses.

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| Strengths | Weaknesses |
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1. Write an action plan to address your weaknesses: what will you do, why, by when, how. Your action plan must contain short term goals and long term goals (longer that one year). Your action plan must also include knowledge and skills that you wish to acquire to neutralize your weaknesses.
2. Explain how selecting the wrong business can cause your business to fail.

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1. Explain how you can use methods of mind programming in order to effect a career paradigm shift in yourself. You have to explain how you used visualisation and affirmation.
2. Explain the following mental laws:
   1. **All Causation Is Mental**
   2. **The Law of Expectations**
   3. **The Law of Attraction**
   4. **The Law of Correspondence**
   5. **The Parable of the Talents**
   6. **The Law of Accumulation**
   7. **The Law of Belief**
   8. **Will Power**
   9. **Success is Real**
   10. **Self Mastery is Essential For Success**
   11. **A burning all consuming desire for wealth**
   12. **Practice Visualization**
   13. **Positive self - talk**
   14. **Always feed the mind positively**
   15. **Associate only with success oriented positive people**